

Word list:

Advertisement (ad): a picture or a message to try to persuade someone to buy something.

Product: A thing that can be bought or sold for a price.

Price: The cost of a product.



Subject to change: The price can change.

Guarantee: A promise that the salesperson makes about a product.

“As low as”: The price will sometimes be this low.

“Up to”: The price will sometimes be this high.



Discount: A reduced price.

Rebate: Money that you get back after you buy something.

Fee: Extra money you have to pay for a product.

Enroll: To begin or start something.



Scam: When the salesperson cheats the customer or does not give them what they paid for.

Fraud: When a sale is bad or illegal (see example below).

Legitimate: When the sale is good or legal.



Credit card number: The number on your credit card.

Interest: The amount of money you pay in addition to the cost of the product.

Credit history: If you have paid your debts or if you still owe money.

Money down: The money that you have to pay before you buy something.

REAL



offer always refers to specific OUNCE WEIGHTS for the product

offer always requires a purchase to get the free product

Max. Value is NEVER \$5 on a single bag

Mail coupons to Frito-Lay, Inc. CMS Dept #28400, One Fawcett Drive, Del Rio, TX 78840

TWO part UPC code

FRAUDULENT



offer requires no purchase to get the free product

offer DOES NOT refer to specific OUNCE WEIGHTS for the product

Max. Value is \$5 on a single bag

ONE part UPC code
This UPC code doesn't have a coupon number and can't be tracked.

Mail coupons to Frito-Lay, PO Box 660634, Dallas, TX 75266-0634