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#### OUR MISSION

To share the power of learning through education, community building and advocacy.

#### OUR VISION

We believe literacy has the power to advance equity and justice, and we envision a world where life-changing learning is within everyone's reach.



#### WHY LITERACY?

- Functional literacy is critical for navigating the workforce, advocating for oneself and fulfilling basic needs.
- In the United States, 43 million adults cannot read or write above a 3rd grade reading level.<sup>1</sup>
- Children of parents with low literacy are 10 times more likely to be at the lowest literacy levels themselves, making them more likely to struggle in class or drop out of school.<sup>2</sup>
- Parents who gain literacy skills are more likely to positively influence their children's academic achievement, **helping to break cycles of poverty.**

1 ProLiteracy, U.S. Adult Literacy Facts 2 ProLiteracy, U.S. Adult Literacy Facts



**Literacy Minnesota** began in 1972 when a group of volunteers realized if one person taught someone to read, and that person taught someone to read, they could create a movement. Today, we have grown to include:

# 5 learning centers

### 2,232 webinar trainees

6K+ downloads

Our Open Door Learning Centers in Minneapolis and Saint Paul offer free basic-skills classes led by staff and trained volunteers. Last year, 112 tutortraining webinars drew 2,232 Zoom participants. 37% were from outside Minnesota.

**46** AmeriCorps members

Through our Summer Reads and Literacy Leadership programs, Literacy Minnesota placed 46 national service members with organizations around the state and beyond.

# 226K+

2022.

### Northstar certificates

6,095 documents and

downloaded from our online

Educator Resources Library

between July 2021 and June

teaching tools were

Digital literacy learners earned 226,915 certificates through our Northstar Digital Literacy platform last year, giving them a way to demonstrate computer skills to potential employers.

## **JOIN** US

Be part of the movement by becoming a donor or volunteer.

To make a gift, contact Susan Godon at sgodon@literacymn.org or 651-251-9092, or give online at literacymn.org/give.

To learn about volunteering, contact Sophie Phan at sphan@literacymn.org or 651-251-9063, or visit literacymn.org/ways-to-volunteer.







