ANNOUNCEMENT OF LEADERSHIP CHANGE

ERIC NESHEIM

Literacy Minnesota executive director, transitioning to interim managing director of digital strategies

Eric Nesheim has led Literacy Minnesota as its executive director since 2000. Eric joined Literacy Minnesota in 1990 as literacy center coordinator after returning from the Peace Corps where he served in Haiti and Paraguay.

During his tenure at Literacy Minnesota, Eric’s involvement in legislative advocacy led to the creation of a statewide adult basic education funding formula that is among the best funding allocations for adult education in the nation. More importantly, this legislation included community-based nonprofit organizations in program delivery, which is still unique to Minnesota.

Eric is particularly proud of Northstar Digital Literacy, a digital skills-building platform that got its start as a community collaborative in 2012 and is now run by Literacy Minnesota. Northstar is actively used in all 50 states and numerous other countries, and hundreds of thousands of people use it every year. Northstar has opened up pathways, partnerships and numerous doors for future success. Eric will transition into the role of interim managing director of digital strategies, which includes Northstar and building out digital equity strategies and other national efforts.

Eric is a registered lobbyist, board member of the National Coalition for Literacy and member of the Minnesota Governor’s Workforce Development Board (eight years). He is active in the Center for Economic Inclusion and its Re-Imagining Developmental Education task force, co-chairs Open Door Collective’s Evidence-Based Adult Education System task force and is on the Minnesota Community Education Association’s legislative committee.

Eric earned a Master’s of International Management from the University of St. Thomas and his B.A. degree from Concordia College.

RENAE OSWALD ANDERSON

Incoming interim executive director

Renae Oswald Anderson, Partner of Strategic Consulting & Coaching, LLC, will serve as Literacy Minnesota’s interim executive director during its national search for a new leader.

Renae brings knowledge from more than 30 years of leadership and management in health and human service organizations, which includes six years as vice president of programs at Neighborhood House, an adult basic education provider. Renae has worked with many boards of directors regarding strategic planning, resource development, mergers and realignments and governance issues. She is passionate about the power of education to change people’s lives.

Renae has provided an array of leadership transition services for area nonprofits including executive search, candidate recruitment and onboarding the new leader. In addition, Renae has extensive experience in program design, delivery and evaluation, and community collaborations of all sizes. Her resume is comprised of broad nonprofit sector and community-building experience in both urban and rural settings.

Previously, Renae was the director of redesign services at MAP for Nonprofits, now Propel Nonprofits, where she and the consulting team successfully facilitated over 50 strategic realignments of all types across the upper Midwest. She also served as an adjunct faculty member in human services at Century College from 2013-2018.

Renae has a Master’s degree in Nonprofit and Public Administration from Metropolitan State University and a B.S. degree in Community Health with a minor in business administration. She is a 2008 graduate of the Shannon Leadership Institute and in 2020 became a nonprofit lifecycles consultant trained by the nationally recognized Nonprofit Lifecycles Institute.