Winning combinations that help us better serve Minnesotans, support organizations and share the power of learning.
Joyce's goal is to be a social worker, and she seems to have chosen the right path. Her supervisor took note of Joyce's ability to persevere through challenges and adds, "Joyce is very good at advocating for what is right when issues arise."

Volunteers and donors
John and Sheila’s passion for education and working with adults led them to us, and they soon found themselves volunteering at our Open Door Learning Center. Here, they discovered an environment where students are eager to learn, teachers are highly skilled and volunteers receive tremendous support. “How can you not fall in love with this place?” John asks. And they’ve discovered volunteering is about more than what happens in class. John appreciates the way staff and volunteers genuinely want to get to know the students and help them in their everyday lives. Sheila has recognized the importance of being an ambassador as well as a volunteer, recalling a time when she helped a student resolve an issue with her landlord.

John and Sheila also support us through both in-kind and financial donations because “when we donate, we know exactly where our money goes.”

ECHO and the literacy council
Twincities Public Television and Emergency Community Health Outreach (ECHO) turned to us to help communicate reliable information about these topics and more. The one-week curriculum units we developed for our English language classes have accompanied ECHO’s multilingual media campaigns since 2012. “We rely on the literacy council for their instructional expertise,” says ECHO Director Lillian McDonald. Pre- and post-unit testing is showing this combination – ECHO’s media programs paired with the literacy council’s curriculum – is highly effective in increasing learners’ knowledge of housing, health care and safety in Minnesota.

Northstar and sponsor sites
Northstar Digital Literacy Project is a first-of-its-kind assessment that defines basic skill standards in 10 categories, like navigating the Internet and using Excel. Anyone can access this online tool for free to gauge their digital literacy skills, and they can earn a certificate at one of 300+ sponsor sites nationwide. The community collaborative behind Northstar chose the literacy council to manage its expansion. Now widely used in Adult Basic Education programs, workforce centers, libraries and junior colleges, the total number of assessments completed recently surpassed the one million mark! Its rapid growth provides practical evidence that organizations and the adults they serve find value in Northstar.
Where did our support come from?

$2,832 Government grants
806 Program service fees; other
301 Corporate and foundation grants
170 Contributions; special events
11 In-kind contributions

$4,354 Total support and revenue

How did we spend our money?

$1,775 Serving Minnesotans
1,266 Supporting organizations
468 Administration
272 Fundraising

$4,281 Total expenses

Fiscal year ending June 30, 2016
Complete financial statements available at mnliteracy.org
DOLLARS IN THOUSANDS

Assets
$1,010 Cash and cash equivalents
423 Accounts/grants receivable
100 Other current assets
136 Long-term assets
690 Endowment

$2,358 Total assets

Liabilities and Net Assets
594 Accounts payable
286 Accrued expenses; other current liabilities
479 Unrestricted net assets
590 Board designated net assets
657 Board designated permanent endowment
342 Temporarily restricted net assets

$2,358 Total liabilities and net assets
LEARN
Call or search the Adult Literacy Hotline to find classes near your home.
1-800-222-1990
mnliteracy.org/hotline

SERVE
As a volunteer or national service member, you can help Minnesotans get the skills they need.
mnliteracy.org/volunteer
mnliteracy.org/joinVISTA

GIVE
Your tax-deductible donation can be mailed to the address to the right or made online.
mnliteracy.org/donate

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