We brought the Library and Literacy Leadership Institute to North Dakota

After successful runs with cohorts in Minnesota and Wisconsin, we convened the Library and Literacy Leadership Institute in North Dakota. It brought 17 library and community programs from across the state together for organizational development through mentorship, seminars and conferences. One notable impact is that four small community programs are joining forces as a single nonprofit.

Together with:
- The Friends of the Saint Paul Public Library
- Otto Bremer Foundation

We saw Northstar Digital Literacy Project expand to 28 states

Launched in 2012, the Northstar Digital Literacy Project has already expanded to 254 sponsoring sites (workforce centers, community colleges, nonprofits, etc.) in 28 states and territories. Adult students can use free online assessments to see what digital literacy skills they need to work on. Upon mastery, students can earn certificates in eight standards — like basic computer skills, Microsoft Excel and social media — to demonstrate their proficiency to employers.

Together with:
- The Friends of the Saint Paul Public Library
- Institute of Museum and Library Services
- Minnesota Department of Education
- Otto Bremer Foundation
- Saint Paul Community Literacy Consortium
- Saint Paul Public Library

We were sought by FedEx Ground to pilot workplace English classes

From their headquarters in Pittsburgh, FedEx Ground approached us with a new opportunity: piloting workplace English classes for their employees. We began classes in March 2015 at the company’s St. Paul hub, where a small but loyal group are improving their work and family lives through better English.

Together with:
- FedEx Ground - national headquarters
- FedEx Ground - St. Paul hub

We inspired a national policy change for AmeriCorps VISTA members

In fall 2014, we penned a letter to the leaders of AmeriCorps VISTA asking for a policy change: allow VISTA members to hold part-time employment on top of their full-time service. By spring 2015, we learned that our letter (signed by 10 other local VISTA sponsor sites who agreed) inspired the change. VISTA members across the country can now hold second jobs—a key to recruiting VISTAs with a desire to serve but an economic need to supplement their modest living allowance.

Together with:
- City of Saint Paul Mayor’s Office
- College Possible
- Emerge Community Development
- Habitat for Humanity of Minnesota
- Initiative Foundation
- Minnesota Campus Compact
- Minnesota Council of Nonprofits
- Jay & Rose Phillips Family Foundation of Minnesota
- Saint Paul Public Schools Foundation
- Southern Minnesota Initiative Foundation
- Saint Paul Public Library Foundation

Financially, it would not have been possible for me to serve without holding a second job. I have diabetes, so I feel safe knowing I have enough income for healthy food and medical expenses. I’m incredibly grateful that this change has been made. VISTA is an amazing opportunity to gain experience and give back to the community I call home.

KELSI
VISTA MEMBER

People at my work told me I’m learning English very fast. And I could use imperatives when I was building a deck with my father-in-law. I want to improve my English to 100%.

EUGENII
ENGLISH STUDENT

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EUGENII
ENGLISH STUDENT
Served Minnesotans

96% of parents took steps (such as scheduled reading time) to make their home more literacy-rich.

EARLY LITERACY AND FAMILIES

2,094 kids received summer reading enrichment. Of those who were tested, 85% maintained or improved their sight-word mastery.

SUMMER READS

7,123 hours of distance learning were logged by students. Adults who paired distance learning with in-person classes were 50% more likely to make a level gain.

OPEN DOOR LEARNING CENTER (6 SITES)

4 in 5 hotline callers took the next step and contacted a school.

ADULT LITERACY HOTLINE

Supported Organizations

9 in 10 literacy programs say volunteers trained by us are more effective than those with no training.

TUTOR TRAINING

60,114 hours were served by volunteers supported by VISTA members.

LITERACY VISTA

515
Adult Basic Education professionals attended a technology training.

TECHNOLOGY SERVICES

Where did our support come from?

$4.18 million revenue (Unrestricted from audit)

62% Government grants ($2,744K)

18% Program service fees; other ($788K)

12% Corporate and foundation grants ($539K)

7% Contributions; special events ($330K)

.2% In-kind contributions ($11K)

Assets ($2,562K total)

$1,122K Cash and cash equivalents

445K Accounts/grants receivable

113K Other current assets

174K Long-term assets

708K Endowment

Liabilities and Net Assets ($2,562K total)

$92K Accounts payable

281K Accrued expenses; other current liabilities

356K Unrestricted net assets

550K Board designated net assets

708K Board designated permanent endowment

575K Temporarily restricted net assets

580,000 digital literacy assessments have been taken since the Northstar Digital Literacy Project began in 2012.

LITERACY STRATEGIES
**INVESTING**

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**Thank you!**

**Thans to donors! [From July 1, 2014 - June 30, 2016].**

**continued on next page...**
INVESTING
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Sharing the power of learning through education, community building and advocacy

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LETS GET TOGETHER

Learn
Call or search the Adult Literacy Hotline to find classes near your home.
1-800-222-1990
mnliteracy.org/hotline

Serve
As a volunteer or national service member, you can help Minnesotans get the skills they need.
mnliteracy.org/volunteer
mnliteracy.org/joinVISTA

Give
Your tax-deductible donation can be mailed to the address below or made online.
mnliteracy.org/donate

M N N E S O T A
Literacy Council
700 Raymond Avenue, Suite 180
St. Paul, Minnesota 55114
651-645-2277

mnliteracy.org