





OUR MISSION

To share the power of learning through education, community building and advocacy.

OUR VISION

We believe literacy has the power to advance equity and justice, and we envision a world where life-changing learning is within everyone's reach.

CORE VALUES

LIFELONG LEARNING

We believe the pursuit of knowledge is a lifelong journey. We all have something to teach each other.

INDIVIDUAL DIGNITY

We believe individuals have the power to create their own potential through teaching, learning and community involvement. We create learning environments where the dignity, worth and complexity of each person is honored.

EQUITY & JUSTICE

We believe access to quality education is a cornerstone of a more just and equitable society. We work to provide transformative learning opportunities to people of all backgrounds, ages and abilities.

LEADERSHIP & INNOVATION

We believe in nimbly responding to a changing landscape, creating new pathways for groups and individuals to reach their full potential.

Welcome to **Literacy Minnesota**
(formerly Minnesota Literacy Council).

In fiscal year 2019, we worked to bring focus to the literacy cause through updating our name, brand and web presence.

We hope these changes demonstrate the strong thread running through all of our work: literacy's power to bring people together, create opportunity and transform lives.



ERIC NESHEIM,
EXECUTIVE DIRECTOR

Literacy changes everything.





2019 BY THE NUMBERS

1,765 learners

took classes at our six **Open Door Learning Centers** in the Twin Cities.

Our learning centers offer free adult classes in English, GED, citizenship, computers, college prep and more. Our Open Door Arlington Hills location also has a preschool program for children of adult learners.

692 volunteers

contributed **25,598** hours to Literacy Minnesota, worth more than **\$650,000**.

Literacy Minnesota volunteers tutor, teach, provide administrative support, sort books, participate in ESL socials and more.

3,723 tutors

from organizations around the state attended Literacy Minnesota's **trainings and workshops**.

We offer a variety of trainings for Adult Basic Education (ABE) and children's literacy volunteers.

85% of children

enrolled in our **Summer Reads** program maintained or increased literacy skills over the summer.

At summer schools and community programs across Minnesota, our 2019 Summer Reads VISTAs mentored 2,393 low-income children entering grades K-4, helping to strengthen early literacy skills and fight the summer slide.

27,410 certificates

were earned through our **Northstar Digital Literacy** program, giving adult learners a way to demonstrate computer skills to potential employers.

Northstar prepares people for life in the digital age and supports career advancement. Self-guided online modules define and test basic computer and online skills.

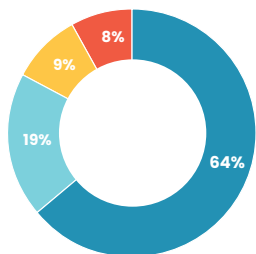
857 stories

and art pieces were submitted to **Journeys: An Anthology of Adult Student Writing**—a new record!

Journeys authors represent 79 countries of origin and 51 Minnesota ABE programs.

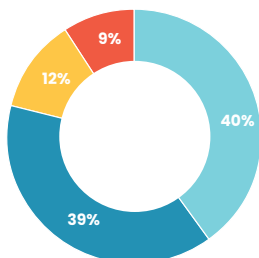
2019 FINANCIALS

Financial report for the fiscal year ending
June 30, 2019



WHERE DID OUR SUPPORT COME FROM?

\$3,185,319	Government grants
961,093	Program service fees; other
441,495	Corporate & foundation grants
410,015	Contributions; special events
11,200	In-kind contributions
\$5,009,122	Total support and revenue



HOW DID WE SPEND OUR MONEY?

\$2,000,196	Supporting organizations
1,955,175	Serving Minnesotans
580,370	Administration
444,225	Fundraising
\$4,979,966	Total expenses

THANK YOU TO ALL OUR SUPPORTERS! See our 2019 donor list and full audited financials online at literacymn.org/annual-reports-financials.

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Photos by Brady Willette

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Tax-deductible contributions from **July 1, 2018 to June 30, 2019**. Beyond Words event tickets and live auction item purchases are not included. See literacymn.org/annual-report for a full donor list.

Provide life-changing literacy skills for future generations. Please remember Literacy Minnesota in your will.

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Corporation for National and Community Service, Minnesota Department of Education, U.S. Department of Education, U.S. Department of Homeland Security, U.S. Department of Labor

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