



2014 ANNUAL  
REPORT

# MINNESOTA LITERACY COUNCIL

SERVING MINNESOTANS

SUPPORTING ORGANIZATIONS

Planting the seed for smarter communities and a stronger workforce

**35** VISTA national service members leveraged...



75,788  
volunteer hours



\$285,000  
in cash and in-kind  
donations

**Literacy VISTA**

*AmeriCorps VISTA member and program support*

**125**

hours of circle  
time introduced  
our preschoolers  
to new stories  
and songs.



**Early Literacy and Families**

*Literacy-rich preschool with parent mentoring*

**20,503**

people accessed the Adult Literacy Hotline.



1,346  
by phone



19,012  
online



145  
by text

**Adult Literacy Hotline**

*Online and phone referrals to literacy programs*

**604**

Northstar Digital  
Literacy Certificates  
were earned by 284  
students at one of our  
computer skills sites.



**Technology Services**

*Educational technology training*

**13**



library and literacy programs  
in Wisconsin increased their  
capacity during our yearlong  
institute in partnership with  
The Friends of the St. Paul  
Public Library.

**Literacy Strategies**

*Consultation for literacy organizations*

**2,525**

volunteer tutors participated  
in the 118 trainings we led  
throughout the year.

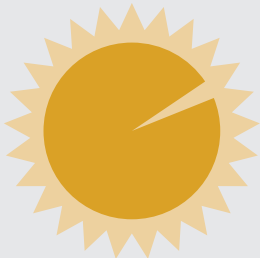


**Tutor Training**

*Workshops for volunteers who help children and adults*

**97%**

of literacy programs  
agree we provide  
volunteer services that  
they would not be able  
to offer themselves.



**Volunteer Outreach**

*Volunteer recruitment and management services*

**9/10**

children maintained  
or improved their  
site word mastery  
throughout the  
summer.



**Summer Reads VISTA**

*Reading enrichment for K-3 low-income students*



**3X**

more students earned  
their GED than the year  
before thanks to our  
push to help adults  
graduate before the test  
format changed.



**Open Door Learning Center**

*Adult Basic Education classes at five sites*



# THANK YOU, DONORS!

Fiscal year ending June 30, 2014  
Give a gift at [mnliteracy.org/donate](http://mnliteracy.org/donate)

Provide life-changing literacy skills for future generations.  
Please remember the Minnesota Literacy Council in your will.

## \$100,000 +

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## \$20,000 - \$99,999

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# Financial Report

Fiscal year ending June 30, 2014

Complete financial statements available at [mnliteracy.org](http://mnliteracy.org)

## DOLLARS IN THOUSANDS

### Where did our funding come from?

(Unrestricted only)

\$2,788	Government grants
675	Program service fees; other
415	Corporate and foundation grants
293	Contributions; special events
11	In-kind contributions

**\$4,183 Total Support and Revenue**

### How did we spend our money?

\$1,824	Programs supporting organizations
1,567	Programs serving Minnesotans
453	Administration
240	Fundraising

**\$4,084 Total Expenses**

### Assets

\$831	Cash and cash equivalents
541	Accounts/grants receivable
72	Other current assets
120	Long-term assets
720	Endowment

**\$2,285 Total Assets**

### Liabilities and Net Assets

\$71	Accounts payable
262	Accrued expenses; other current liabilities
268	Unrestricted net assets
550	Board designated net assets
720	Board designated permanent endowment
413	Temporarily restricted net assets

**\$2,285 Total Liabilities and Net Assets**





## Everyday we...

## You can...

### SERVE MINNESOTANS

We foster stronger students, community members and employees through:

- Early Literacy and Families Program
- Open Door Learning Center (five sites)
- Minnesota Adult Literacy Hotline
- Summer Reads VISTA

### SUPPORT ORGANIZATIONS

We help community programs strengthen their programming through:

- Tutor Training
- Volunteer Outreach
- Technology Services
- Literacy VISTA
- Literacy Strategies

### LEARN

Call the Adult Literacy Hotline at **1-800-222-1990** or visit [mnliteracy.org/hotline](http://mnliteracy.org/hotline) to find classes near your home.

### SERVE

Visit [mnliteracy.org/volunteer](http://mnliteracy.org/volunteer) or [mnliteracy.org/joinVISTA](http://mnliteracy.org/joinVISTA) to learn more about how you can help Minnesotans get the skills they need as a volunteer or national service member.

### GIVE

Your tax-deductible donation can be mailed to the address below or made online at [mnliteracy.org/support](http://mnliteracy.org/support).



### OUR MISSION:

*Sharing the power of learning through education, community building and advocacy*

## mnliteracy.org

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